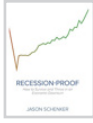


Recommended Reading

LEADERS ARE READERS



Recession-Proof:
How to Survive and Thrive in
an Economic Downturn
by Jason Schenker



Who
by Geoff Smart and Randy Street



Blue Ocean Strategy
*by W. Chan Kim and
Renee Mauborgne*



**Difficult Conversations: How to
Discuss What Matters Most**
*by Douglas Stone, Bruce Patton and
Sheila Heen*



The Pumpkin Plan
by Mike Michalowicz



Traction
by Gino Wickam



**Eat That Frog!: 21 Great Ways to
Stop Procrastinating and Get More
Done in Less Time**
by Brian Tracy



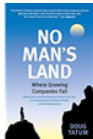
Bold
by Peter Diamandis



**What the CEO Wants
You To Know**
by Ram Charan



Fire Them Now
by Phillip Stutts



**No Man's Land: Where
Growing Companies Fail**
by Doug Tatum



The Culture Code
by Daniel Coyle



**Simple Numbers, Straight Talk,
Big Profits!: 4 Keys to Unlock Your
Business Potential**
by Greg Crabtree



2 Second Lean
How to Grow People and Build a Fun
Lean Culture at Work & at Home
by Paul A. Akers



Hyper Sales Growth
by Jack Daly



Make Big Happen
by Mark Moses